

#### **TEXAS KIDNEY CENTER SMS PRIVACY POLICY**

Effective Date: 12/20/2023

This SMS Privacy Policy outines our commitment to safeguarding your privacy and the protection of your personal information when using our SMS services. No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. Please review it thoroughly.

## **Information May We Collect**

We may collect personal information, including but not limited to names, phone numbers, insurance information, and other contact details, solely for the purpose of providing our services. We do not collect sensitive information such as credit card details via SMS.

## **How We May Use Your Information**

Your personal information is used only for the purpose for which it was collected, such as delivering important updates, alerts, or other relevant information related to our services. We do not share, sell, or disclose your information to third parties unless required by law.

## **Security Measures**

We take reasonable steps to protect your personal information from unauthorized access, disclosure, alteration, and destruction. Our systems are designed to ensure the security and confidentiality of your data.



# **Opting-Out**

You have the right to opt-out of receiving SMS communications from us at any time. To stop receiving messages, reply with 'STOP' to the sender or follow the instructions provided in the SMS.

## **Data Retention**

We retain your personal information for as long as necessary to fulfill the purposes for which it was collected, unless a longer retention period is required or permitted by law.

# **Updates to Privacy Policy**

We reserve the right to update our Privacy Policy from time to time. Any changes will be effective immediately, and we encourage you to review this policy periodically.

### **Contact Information**

If you have any questions or concerns about our SMS Privacy Policy, please contact us at 713-795-5005 or email us at <a href="mailto:info@texaskidneycenter.com">info@texaskidneycenter.com</a>.

By using our SMS services, you agree to the terms outlined in this Privacy Policy. Thank you for trusting Texas Kidney Center.